

Customer Satisfaction Campaign

Section : Engine

C/I Ref. No. : ZKBA-095

Issue Date : 17 Nov 2010

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Area Application: Toyota Motor Europe Operational Area

Model Name: Prius

Model Code: NHW20

<u>Campaign Type:</u> <u>Customer Satisfaction Campaign</u>

<u>Subject : HV Electric Water Pump</u>

WHAT IS TOYOTA GOING TO DO?

Owners of the involved vehicles will receive a campaign notification by first class mail. Toyota retailers / authorized repairers will replace the Hybrid Electric Water Pump with an improved one.

WHICH VEHICLES ARE INVOLVED?

Model	Model	VIN Range			Production
Name	Code	WMI	VDS	VIS	Period
Prius	NHW20	JTD	KB20U#	#0001083 - #0133250 #3000015 - #3270047	Aug. 4 2003 through May 25 2007
				#7000003 - #7665189	
			KB22U#	#0002646 - #0002646	Sep. 4, 2003

Note: # indicates that various characters may occupy that position.

IMPORTANT: - Not all vehicles in these ranges are affected and/or sold in your country.

- The detailed VIN-list of affected vehicles is available at your local Toyota retailers / authorized repairers.

WHAT SHOULD AN OWNER DO IF THEY ARE CONCERNED ABOUT THIS CONDITION?

- Owners are requested to contact their local Toyota retailer / authorized repairer for confirmation whether their vehicle is involved.
- Owners are requested to contact their local Toyota retailer / authorized repairer for diagnosis and repair.
- This Customer Satisfaction Campaign will be performed at NO COST by any Toyota retailer / authorized repairer

WHEN WILL THIS CUSTOMER SATISFACTION CAMPAIGN EXPIRE?

This Customer Satisfaction Campaign will be available at **NO COST** to the vehicle owners until end of November 2013.

TOYOTA